

GEORGE MICHELSON

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SUMMARY

Enterprise technology executive with extensive experience leading global engineering organizations, executing large-scale digital transformation, and aligning technology strategy with business growth in regulated and high-growth environments. Proven ability to operate at EVP and C-suite levels, with full accountability for organizational scale, multimillion-dollar budgets, and enterprise platform direction across North America, LATAM, and EMEA. Demonstrates consistent success in modernizing legacy systems into scalable, cloud-native architectures, enabling measurable outcomes including 10x transaction growth, sustained cost reduction, and improved system performance. Deep expertise in HealthTech interoperability (TEFCA), AI-driven automation, cybersecurity governance (HITRUST), and enterprise platform re-architecture, includes leadership of QHIN-certified health information networks and active participation in TEFCA technical workgroups supporting national interoperability initiatives. Brings strong executive presence in board and investor settings, regularly presenting technology strategy, transformation progress, and operational performance.

CORE COMPETENCIES

- Enterprise Technology Strategy
- AI & Automation Enablement
- Platform Re-Architecture
- Cloud Architecture (AWS)
- Global Engineering Leadership
- HealthTech Interoperability (TEFCA)
- Cybersecurity & HITRUST Compliance
- Product & Engineering Alignment
- M&A Integration
- Cost Optimization & Unit Economics
- Operational Observability
- Board and Investor Engagement
- Distributed Team Scaling
- Agile Transformation
- Infrastructure Optimization
- Organizational Design and Leadership Development

PROFESSIONAL EXPERIENCE

EVP, TECHNOLOGY | 08/2022 - 12/2025

HEALTH GORILLA - Carol Gables, FL

Promoted through multiple leadership roles (VP → SVP → EVP) to lead enterprise-wide technology strategy across product, engineering, and security functions within a regulated HealthTech environment.

- Led organization through QHIN certification and ongoing TEFCA compliance, actively participating in national technical workgroups and ensuring alignment with evolving interoperability standards
- Directed global engineering organization across the U.S. and LATAM, including establishment of Argentina development center and transition of operations out of Russia, ensuring continuity and scalability
- Executed platform transformation from monolithic architecture to microservices, enabling 10x transaction growth while reducing per-transaction costs and improving system scalability
- Managed \$7M annual technology budget, including \$2M AWS spend, implementing cost optimization strategies that improved infrastructure efficiency
- Implemented AI-driven automation and enterprise observability initiatives, improving delivery velocity, system reliability, and operational performance while strengthening SLA adherence

SENIOR DIRECTOR, ENGINEERING | 10/2021 - 08/2022

TRUSTED HEALTH - San Francisco, CA

Led rapid scaling of engineering operations within a high-growth environment, focusing on organizational expansion, delivery optimization, and integration of acquired teams.

- Expanded engineering organization from 10 to 35+ engineers and 6 managers within 6 months, establishing scalable leadership structure
- Led integration of 30 engineers and 4 managers, achieving full productivity within one quarter
- Designed and implemented engineering delivery frameworks, enabling consistent, on-time product releases across enterprise systems

- Partnered with Product and Operations leadership to define roadmap, delivery strategy, and resource planning
- Collaborated with LATAM-based teams (Brazil) to support distributed engineering delivery and cross-regional alignment

SENIOR DIRECTOR, ENGINEERING | 11/2019 - 10/2021

THE CLIMATE CORPORATION (Bayer) - Chicago, IL

Directed engineering operations and enterprise data platform initiatives within a large-scale, globally distributed environment.

- Led organization of 80 FTEs and 40 contractors, managing \$12M annual budget aligned with enterprise engineering initiatives
- Defined and executed enterprise data acquisition strategy, securing funding and launching large-scale programs
- Directed development of next-generation hardware and software systems, achieving successful prototype validation and industry compliance
- Established partnerships with external vendors and consulting firms to accelerate delivery and expand technical capabilities
- Managed distributed teams and external partners supporting global engineering operations and delivery execution

VICE PRESIDENT, SOLUTIONS | 11/2018 - 11/2019

SPHERE SOFTWARE - Chicago, IL

Led strategic transformation of service offerings and expansion of enterprise solutions capabilities.

- Built and scaled NetSuite (Oracle ERP) practice, establishing strategic partnerships with Google Cloud and AWS to expand enterprise solution capabilities
- Led multinational teams across the U.S. and Eastern Europe, supporting delivery and enterprise client engagements
- Transitioned company from staff augmentation to solutions-based delivery model, increasing competitiveness and revenue opportunities
- Defined and executed go-to-market strategy, including partnership development and service expansion
- Secured enterprise contracts through leadership in solution design, client engagement, and proposal development

INDEPENDENT CONSULTANT (CONCURRENT ENGAGEMENTS) | 08/2014 - 11/2018

George Michelson - Glenview, IL

Provided selective advisory services across enterprise clients, focusing on cloud transformation, ERP modernization, and system integration strategy.

- Delivered end-to-end ERP and cloud transformation initiatives, improving operational efficiency and system scalability
- Designed architecture and integration strategies aligned with business and technical requirements
- Led vendor selection and contract negotiations, ensuring successful delivery execution
- Managed data migration and system rollout initiatives, reducing operational disruption and improving adoption
- Advised executive leadership on technology strategy and process optimization, supporting long-term scalability

FOUNDER & COO | 06/2013 - 11/2016

FITYGO, INC. - Chicago, IL

Founded and scaled a digital platform business, leading product development, engineering operations, and organizational strategy.

- Built and led offshore engineering teams, establishing scalable development and delivery processes
- Designed and launched mobile-based platform, enabling digital service delivery and customer engagement
- Defined product strategy and operational model supporting early-stage growth
- Implemented systems and processes to enable scalable service delivery and increased adoption
- Led cross-functional operations across technology, product, and business functions

VP OF IT & R&D | 08/2008 - 06/2013

LIFEWATCH SERVICES - Rosemont, IL

Led global IT and R&D functions across a regulated healthcare environment, focusing on product development, infrastructure transformation, and operational performance.

- Established and scaled offshore development center in Macedonia, building distributed engineering capability
- Directed development of telehealth products across multiple countries, managing global engineering teams
- Implemented IEC 62304-compliant development processes, improving quality and regulatory alignment
- Oversaw 24/7 multi-site clinical operations, enhancing system reliability and availability
- Executed infrastructure optimization initiatives, improving scalability while reducing operational costs

EDUCATION

Moscow Institute of Railroad Engineering

Computer Science & Applied Math, 1991

PATENTS

- **System and Method for Cardiac Monitoring** (US 8,473,039)
- **Methods for Processing Physiological Data** (US 20100249541 A1)
- **Cardiac Monitoring System** (US9044148B2)